

Kawasaki-Rikuso Transportation Co., Ltd.

- Start: February 21, 1924
- Annual Sales: App. US\$130M
- Locations: 17 (Japan-wide)
- Vehicles: 170
- Employees: App. 410



Tank truck to haul melted chocolates



Natural Gas powered truck



A Trailer-
Tractor in
1950's

Kawasaki-Rikuso Transportation Co., Ltd.



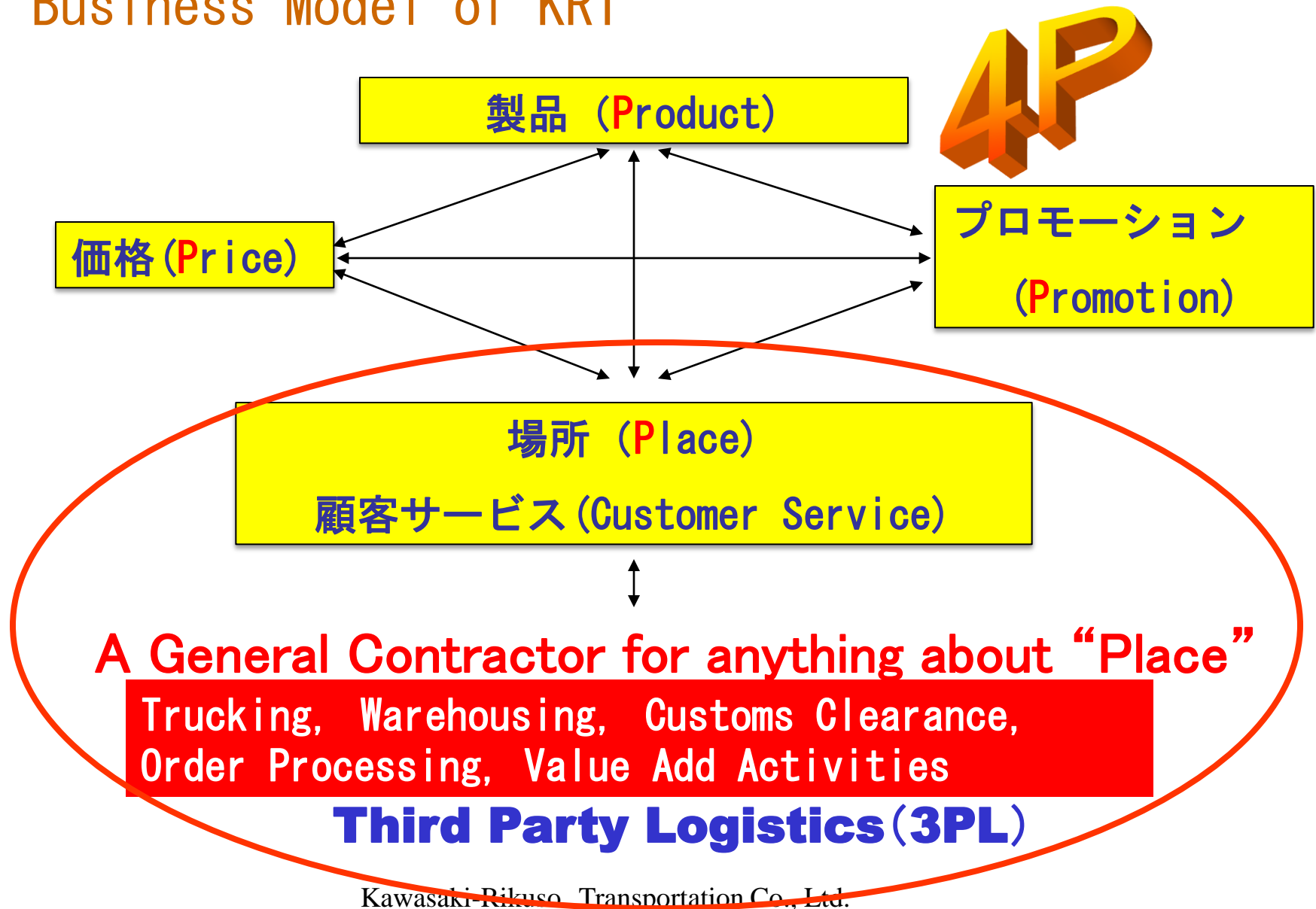
Value add activities for imported products



Sending samples to users

Being a reliable acquirer of logistics outsourcing

Business Model of KRT



KRT Operations

Acquirer of logistics outsourcing

- Distribution from plant to wholesalers/stores
- Unloading, center management, shipping, through processing, customs brokerage
- Primary products handled
 - Processed foods (Beverages, candy, oils, food ingredients)
 - Chemicals/Pharma (sensitive transportation)
- Warehousing: Initiated January 20, 1964
- Customs: Acquired license for Tokyo Port 1988
 - Acquired license for Yokohama 1994

3PL Services provided by KRT



Any kind of routine works for clients

Other than trucking, warehousing, customs clearance, and value added activities

Operation of order processing center

Making inventory deployment plan

Operation and Maintenance of 3D automated warehouses

Inspection, Installation, injection, refilling of chemicals

Inspection, disposal, repair of products

Creative thinking is needed to make proposals

Public Warehouse is not a box anymore.

Strategic support base for Supply Chain

If factory/plant moves under JIT, warehouse also have to move under JIT

New type of small factory

Can make work-in-process inventories into finished goods at the closest point to the market.

More the logistics lines become longer, more fine tuning at warehouses required to meet change of demands.

Parts depot

There are many “Cannot be stopped” machines in the big city.

All the warehouses need to be strategically positioned

Function of 3PL Providers



Shock absorber for demand fluctuations

Interpretation of clients' needs

Responsibility to provide enough capacity to clients' logistics requirements



Regulation by
Subcontract Law

Cumbersome for clients to make
contracts with every small carriers



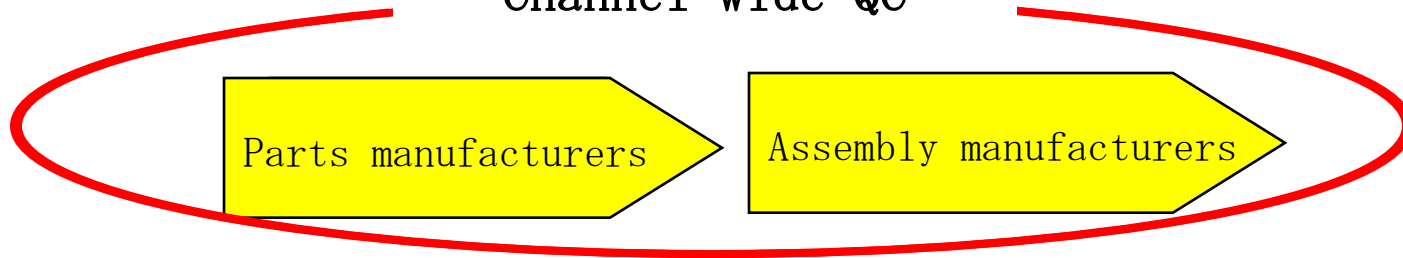
KRT's mission as a reliable 3PL provider

Kaizen in logistics by KRT



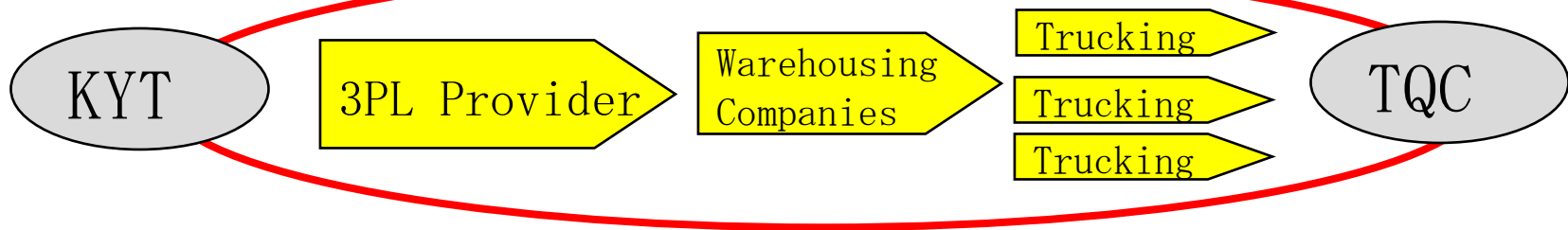
Need to have factory like Quality Control

Channel wide QC



Trip Mgr., Maintenance Mgr. ,Dispatcher, & Driver
= are all performed by the Owners at small companies

Logistics Channel wide QC



Promoting service quality improvements through
cooperative activities